



BURNING NEST

Style Guide





Burning Nest is one of the UK's officially recognised regional Burner Events, associated with Burning Man.

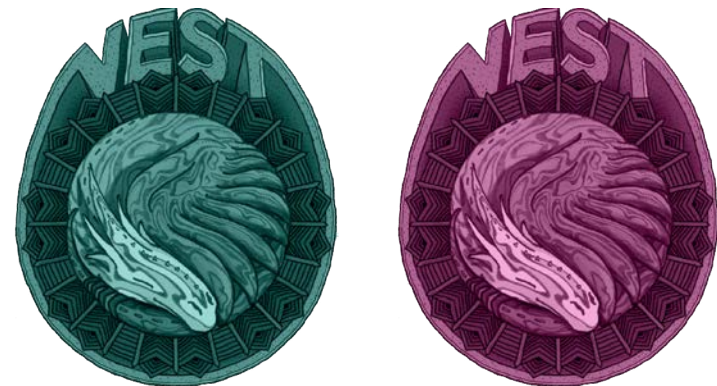
Join us for a week of co-created discovery and adventure! We seek and find ourselves, connection, and the secrets of the universe. Throughout the week, you can join workshops and ceremonies, witness performances and perform yourself, party hard and dance all night, relax and enjoy good vibes with good people.



02 The Logo



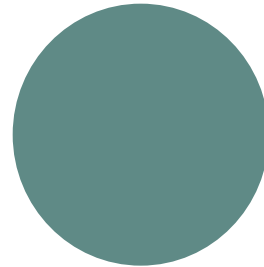
02.01 THE MAIN LOGO IS IN FULL COLOUR.
PLEASE ENSURE PLENTY OF SPACE AROUND IT.



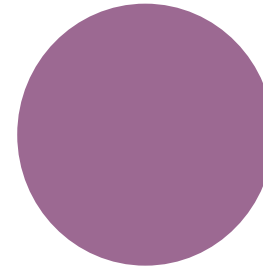
02.02 ALTERNATIVE LOGOS IN TWO MONOTONE SHADES.



03 Colour palette



HEX #5F8986
R95 G138 B134
C65 M30 Y44 K12



HEX #A36891
R163 G104 B145
C41 M66 Y20 K3

03.01 PRIMARY PALETTE



HEX #283654
R40 G54 B84
C92 M77 Y39 K36



HEX #A9485A
R169 G72 B90
C25 M79 Y46 K18



HEX #E6CB56
R230 G203 B86
C13 M16 Y75 K1

03.02 SECONDARY PALETTE



04 Typography

04.01 USE CAPS FOR HEADINGS AND SUB-HEADINGS

TILT WRAP

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890!@#\$%^&*()_+="?:><

BLACK

CO-CREATED DISCOVERY AND ADVENTURE!

BURNING NEST

BURNING NEST

BURNING NEST

BURNING NEST

BURNING NEST



Calistoga

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890!@#\$%^&*()_+=":?><

REGULAR

Co-created discovery and adventure!

Burning Nest

Burning Nest

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Burning Nest

Burning Nest



04 Typography

04.03 USE FOR BODY COPY

Roboto

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
123456789a0!@#\$%^&*()_+=":?'><

BLACK

Co-created discovery and adventure!

BOLD

Co-created discovery and adventure!

MEDIUM

Co-created discovery and adventure!

REGULAR

Co-created discovery and adventure!

LIGHT

Co-created discovery and adventure!



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Happy Designing!

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